

Sponsorship Invitation

EARLY RATES INCENTIVE SCHEME 2024

We are pleased to offer your business an opportunity to be one of the special prize sponsors for the Shire's Early Rates Incentive Scheme.

This scheme is something we do each year to incentivize the early payment of rates by our community so that we can get on with delivering major projects and programs sooner rather than later. This is also a way we can promote and support local businesses like yours.

The sponsorship you provide will go towards 10 exciting prize packages (consisting of cash and/or goods/vouchers and services) for 10 lucky early ratepayers.

The Shire of Gingin is well-placed to promote your business widely:

- We have over 6,400 Facebook followers, with an average monthly post reach of over 30,000 users, and a total monthly post engagement of over 11,000 (reactions, comments, shares and clicks).
- We share our news and information with more than 12 other Facebook groups which include Two Rocks, Ellenbrook, and Chittering.
- We advertise in four regional newspapers that cover the whole Gingin Shire, as well as Bullsbrook, Bindoon, Chittering, Dandaragan, Jurien Bay, Moora, and Wongan Hills (northern valley areas).

We can offer your business a sponsorship option to fit your budget, with four categories to choose from. So... what publicity will you get for your money?

*Remembering
our Maritime
History*



SPONSORSHIP LEVELS



Key Biscayne

1983

UNLIMITED SPONSORSHIP
AVAILABLE \$550

Recognition on Shire social media and website.

Recognition in the Shire's Budget Bulletin mailed to every rateable property in August (please note: we can only offer this if sponsorship is received by 19 July).

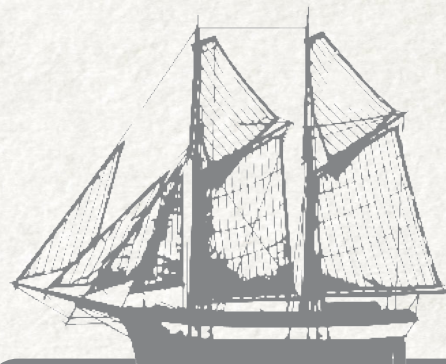
Promotion of your business logo in one edition of the Shire's Country & Coast newsletter advertised in 4 regional papers, via subscriber e-newsletter, and on social media.

Your company logo displayed on a special 'thank you' wall in the Shire Administration Centre for 12 months.

Invitation to the Early Rates Prize Night in November, with an opportunity to speak on the night.

DID YOU KNOW?

The Key Biscayne Park in Ledge Point is named after the 2738-tonne jack-up oil rig *Key Biscayne* that capsized while under tow during a violent storm just 19km north-west of Ledge Point. This is a spectacular dive site but only suitable for very experienced divers.



Grace Darling

1914

UNLIMITED SPONSORSHIP
AVAILABLE \$1,100

Recognition on Shire social media and website.

Recognition in the Shire's Budget Bulletin mailed to every rateable property in August (please note: we can only offer this if sponsorship is received by 19 July).

Advertorial up to 50 words in one edition of the Shire's Country & Coast newsletter advertised in 4 regional papers, via subscriber e-newsletter, and on social media.

Your company logo displayed on a special 'thank you' wall in the Shire Administration Centre for 12 months.

Invitation to the Early Rates Prize Night in November, with an opportunity to speak on the night.

DID YOU KNOW?

The Grace Darling Park in Lancelin was named after the two-masted wooden schooner *Grace Darling* that wrecked just one kilometre north of Lancelin Island whilst carrying guano from the Abrohos Islands to Fremantle. The crew of six were saved. The wreckage lies on the reef, the ribs and planking of the hull can still be seen.



Seabird

1874

UNLIMITED SPONSORSHIP
AVAILABLE \$2,200

Recognition on Shire social media and website.

Recognition in the Shire's Budget Bulletin mailed to every rateable property in August (please note: we can only offer this if sponsorship is received by 19 July).

Advertorial up to 100 words in one edition of the Shire's Country & Coast newsletter advertised in 4 regional papers, via subscriber e-newsletter, and on social media.

Your company logo displayed on a special 'thank you' wall in the Shire Administration Centre for 12 months.

Invitation to the Early Rates Prize Night in November, with an opportunity to speak on the night.

DID YOU KNOW?

The town of Seabird was named after the 40-tonne two-masted schooner *Seabird* that was forced to run ashore whilst navigating foul weather. The crew initially camped near the stricken vessel, while the passengers trekked north on foot to reach Dongara to raise the alarm. While the exact location of the wreck has not been identified, there are remains of a vessel which may be that of the *Seabird* 1.5km south of the town of Seabird.



Gilt Dragon

1656

UNLIMITED SPONSORSHIP
AVAILABLE \$4,400

Recognition on Shire social media and website.

Recognition in the Shire's Budget Bulletin mailed to every rateable property in August (please note: we can only offer this if sponsorship is received by 19 July).

Advertorial up to 100 words in 2 editions of the Shire's Country & Coast newsletter advertised in 4 regional papers, via subscriber e-newsletter, and on social media.

Your company logo prominently displayed on a special 'thank you' wall in the Shire Administration Centre for 12 months.

Invitation to the Early Rates Prize Night in November, with an opportunity to speak and co-present the major prize with the Shire President.

Two tickets to the Flavours of Gingin Long Table Dinner (date TBC).

DID YOU KNOW?

The Dutch East India Company (VOC) Ship *Vergulde Draeck* (*Gilt Dragon*) was the first known ship to wreck off the Shire of Gingin coast. It struck a reef just 12km south-west of Ledge Point whilst on a trading voyage to Batavia (Jakarta). Out of the 193 men, only 75 reached shore. Seven of the crew sailed to Batavia to seek help, and despite multiple rescue missions by the VOC the missing crew were never found. The wreck is an excellent dive site in calm conditions.

SPONSORSHIP ACCEPTANCE FORM

SPONSOR BUSINESS:

CONTACT NAME:

CONTACT PHONE NUMBER:

EMAIL ADDRESS:

POSTAL ADDRESS:

Key Biscayne
1983

CASH / GOODS / SERVICES / VOUCHERS (please circle)

UNLIMITED SPONSORSHIP AVAILABLE
\$550

Grace Darling
1914

CASH / GOODS / SERVICES / VOUCHERS (please circle)

UNLIMITED SPONSORSHIP AVAILABLE
\$1,100

Seabird
1874

CASH / GOODS / SERVICES / VOUCHERS (please circle)

UNLIMITED SPONSORSHIP AVAILABLE
\$2,200

Gitt Dragon
1656

CASH / GOODS / SERVICES / VOUCHERS (please circle)

UNLIMITED SPONSORSHIP AVAILABLE
\$4,400

If offering goods/services/vouchers, please specify:

The Shire sincerely thanks you for your generous sponsorship

Please see overleaf for payment details.

PAYMENT DETAILS

Please email this completed acceptance form and a current high resolution copy of your company logo (for use on promotional material) to rates@gingin.wa.gov.au.

Once payment has been received then a tax invoice will be forwarded to you for your tax records.

Further enquiries may be directed to the Shire of Gingin Rates Department on 9575 5136 (Melinda Kingston / Andrea Marshall).

- Cheque Attached
- Credit Card by phone: contact the Shire of Gingin Rates Department on 9575 5136
- Receipt Number
- Credit/Debit Card (please complete payment below)

CARD HOLDER NAME:

CARD NUMBER:

CCV:

EXPIRY:

AMOUNT:

OFFICE USE ONLY

TOTAL AMOUNT PAID:

RECEIPT NO:

CREDITOR NO:

DATE PROCESSED:

AUTHORISING OFFICER:

